



2023 Mas Band Registration Package



PARADE OF THE BANDS
JUNE 24, 2023

.....

REGISTRATION DEADLINE
JANUARY 15, 2023

.....

FINAL PAYMENT DEADLINE
JUNE 10, 2023

A NOTE FROM OUR EXECUTIVE BOARD

Thank you for expressing interest in the Annual Los Angeles Culture Festival® (LACF) & Hollywood Carnival Parade to be held on June 24, 2023. We have an outstanding lineup of international and local musical artist, celebrities, and special guests coming together to promote the culture and music of the world.

We invite your group to join us “Back on the Boulevard” for our 9th annual Los Angeles Culture Festival®. Each group has the freedom to choose its individual theme and costume portrayal. Join in the festivities, and be a part of this magnificent showcase of various culture and costumes of the world.

We would like you to be a part of this history-making event. Enclosed, you will find our Parade of the Bands Registration Package. Please read it carefully, complete the required forms, and return by the deadline.

We look forward to seeing you!





LA'S ULTIMATE
GLOBAL CULTURE
CELEBRATION

JUNE

22^{TO} 25

SAVE THE DATE!

2023



HOLLYWOOD



GET MORE INFO AT

HOLLYWOODCARNIVAL.COM



THE Event



The Los Angeles Culture Festival® (LACF) is a non-profit 501(C)(3) tax exempt organization, and Hollywood Carnival LLC (HC) is a joint venture. Together we are proud to present the annual Los Angeles Culture Festival® and Hollywood Carnival Parade — a world culture festival — **expressing the colors of culture and freedom of the world as one people.** This is a celebration of our cultures and traditions, featuring colorful costumes, dances, food, arts & crafts, and music from around the world.

On Saturday, June 24, 2023, Los Angeles' Hollywood Boulevard will miraculously transform into a Grand Carnival & Street Extravaganza with parade-goers and masqueraders dressed in vibrant, breathtaking costumes dancing to pulsating rhythms of the world.

The celebration will commence with the Grand Marshal and Parade Queen cutting the ribbon for the Parade of the Bands, on the world famous Hollywood Blvd. The parade will continue west ending on N. Highland Ave., the main entrance to the Carnival Culture Village. The crowd will transition at the end of the Parade to the Carnival Culture Village. Our parade and culture village will feature several well-known celebrities from various genres, including movie stars and music icons.

We highly anticipate that like previous years this cultural fusion will attract a significant amount of local attendees from our diverse multi-cultural society, not to mention a variety of tourists. This dynamic, family-friendly programming is a great 11-hour showcase of world cultures on the world famous Hollywood Blvd.

DATE	Saturday, June 24, 2023
LOCATION	Parade Route: Hollywood Blvd Exact line-up information for each Mas Band will be provided in JUNE 2023
TIME	Parade Assembly 7:00am - 10:30am Parade Kickoff 10:30am SHARP!

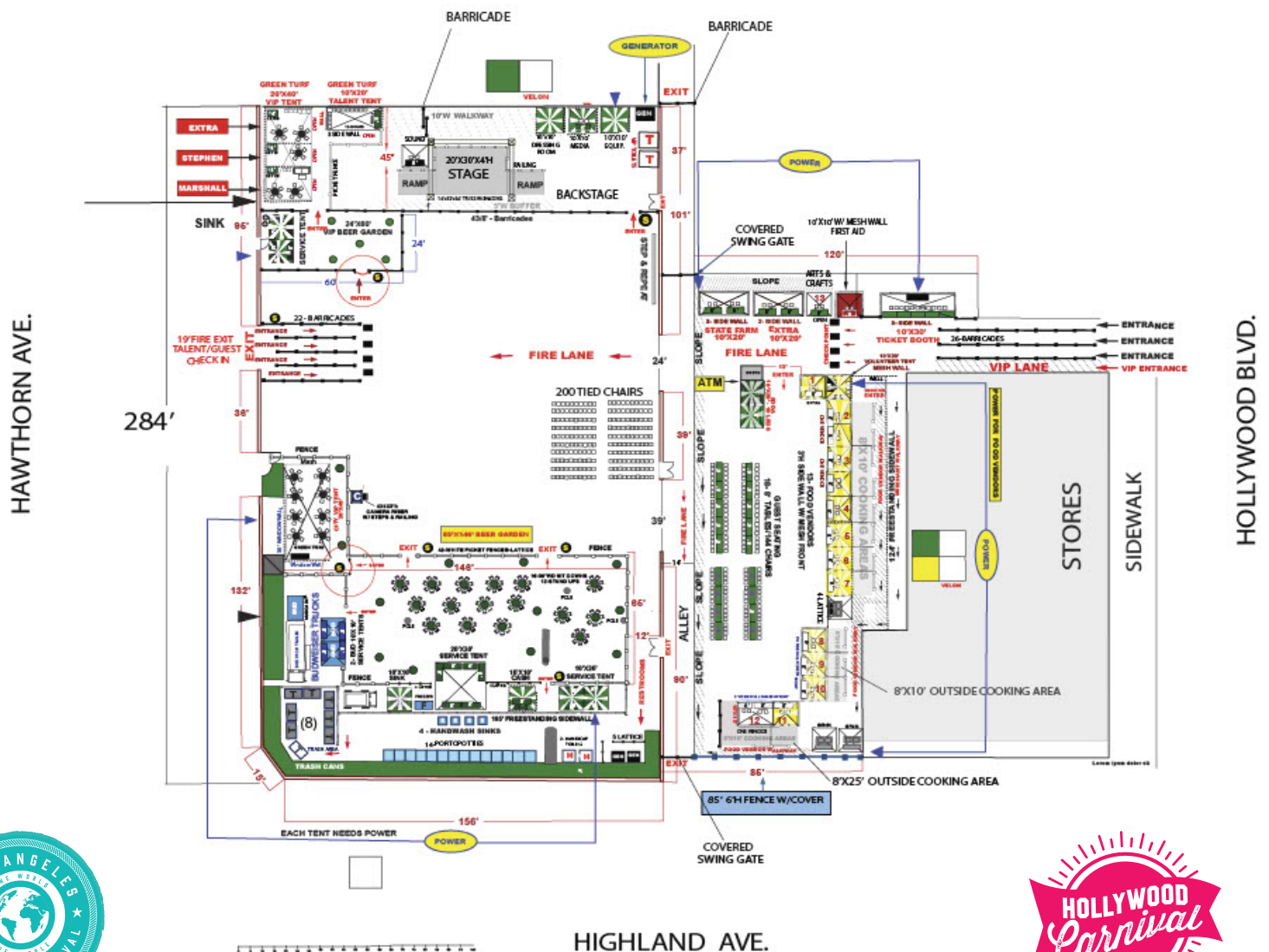
Our
attendance
is growing
every year!

PARADE OF BANDS ROUTE



CARNIVAL CULTURE VILLAGE

2020 LOS ANGELES CULTURAL FESTIVAL - LAYOUT





Parade of the Bands

RULES - GUIDELINES - PAYMENTS

Registration Fee & Deadline Information

The Parade of the Bands registration are as follows:

MINIMUM OF 50 MASQUERADERS ARE REQUIRED FOR EACH MAS BAND

Registration	Due Dates	Fees (non refundable)
Mas Band Registration	January 15th 2023	\$300
Late Mas Band Registration	January 16 - April 30, 2023	\$600 (\$300 + \$300 late Charge)
Mas Band Masqueraders Head Count & Payment	April 30th 2023	\$45 / Masquerader
Late Mas Band Masqueraders Head Count	May 1 - June 7, 2023	\$65 / Masquerader
Last Call Masqueraders Head Count	June 8 - June 23, 2023	\$85 / Masquerader
5. Final Head Count for Mas Band Wrist band distribution for paid masqueraders	June 13th 2023	N/A
6. Commercial Registration	May 20th 2023	TBD

All payments must be submitted on time for acceptance in person or through a Banking transaction. Mailing of payments are not accepted.

Payments shall be in the form of cash, cashiers check, Paypal, Zelle, Cash app (sender to pay any applicable fees).

A Mas Band as defined by LACF is an organized group or entity that engages participants (masqueraders) to pay for costumes to participate in carnival activities. Mas bands are typically for-profit organizations with the primary income coming from the sale of creatively designed costumes and business partnerships with mas section leaders. Mas band must have a music truck equipped with the necessary safety requirements and have at least 50 masqueraders. Mas bands are required to register their organization and pay the appropriate fees to LACF in order to participate in the event.

A Mas Band Section as defined by LACF is an organized group or entity that engages participants (masqueraders) to pay for costumes to participate in carnival activities under the umbrella of a Mas Band. Amenities such as music trucks and DJ's are provided by Mas band through forged agreement between both groups. All fees are paid to the Mas Band directly and not to LACF.

Mas Bands and Mas Band Sections are not allowed to be a promoter or partner of any events that would run concurrently with an LACF and Hollywood Carnival event during June 18 to June 25, 2023 within a 50 miles radius. All confirmed registered groups will be listed on our websites laculturefestival.com & hollywoodcarnival.com. We invite you to participate in the official Mas Band Launch.

Participation Requirements & Rules

- OBEY ALL REQUIREMENT AND ISSUES IN 2023 MAS BAND PACKAGE
- There is a no t-shirt policy for participants.
- Mas Band Registration required to participate, and will be audited.
- Agree to all requirements outlined in document prior to signing registration form.
- Obey all safety and city ordinance
- LACF & HC retain the rights to refuse participation in the parade at any time if we consider there will be neglect to comply with all the necessary requirements or if we deem any risk to the parade, LACF & HC properties, parade participants or public.
- Any Band/Group arriving past their stipulated time on parade day, may be denied entry on the parade route or

may be asked to move to the end of the parade queue.

- Music played throughout the parade shall have no SWEARING.
- Loudness of music to be controlled and not to impair public safety. Mas Bands are required to have their masqueraders roped - of and secured from the public entering their Bands during the parade. A charge of \$300 maybe levied to the Mas Band in violation.
- All Bands must provide water on their truck for their masqueraders.
- Mas Bands must have a minimum of 50 masqueraders to participate in the parade.
- The use of paint, confetti, Powder, Wacky strings, etc are not allowed on the Parade route and the Carnival Culture Village. Mas Bands in violation maybe requested to exit the parade by the police or Marshall and would be responsible for the cost to clean up. Failing to comply may result in fines up to \$1000
- Public defacement of property caused by a Mas Band is forbidden, and the repair cost would be the responsibility of the Mas Band in violation.
- The public display of Alcohol will not be tolerated. Individuals in violation would be requested to leave the parade by a Marshall or the Police
- Climbing on Freeway rails and throwing of items over rails are prohibited. Mas Band maybe fined upto \$1000. Identified persons can be banned from future parade.
- In the event a Mas Band engaged a Mas Band Section, the Mas Band has the responsibility to provide all the requirements of this package to the Mas Band Section in a timely manner prior to the event.

Pre-Parade of the Bands Meeting

Groups registered must have a representative present at the Mandatory Road briefing to be held at a designated venue on a stipulated date and time. At this meeting, each group's position will be announced and vehicle permits for the LACF will be distributed.

T-shirt Policy

Mas bands are not allowed to portray t-shirt themes at the Parade. Band members wearing t-shirts may be ejected from the parade with the Mas Band fined up to \$1000 and/or banned from future participation on the parade.



**NO GROUP/INDIVIDUAL WILL BE ALLOWED TO PARTICIPATE IN THE
PARADE OF BANDS WITHOUT FORMAL REGISTRATION AND WRIST BANDS.**

All organizations must register using the 2023 Parade of the Bands registration form and pay the appropriate registration fee.

Hollywood Carnival Mas Band

TERMS OF AGREEMENT

- o Hollywood Carnival LLC (“HC”), Los Angeles Culture Festival (LACF), its officers, directors and committee members in our sole and absolute discretion reserves the right to refuse participation in Hollywood Carnival and Hollywood Carnival events to any person, group, band organization or entity. We reserve the right to change these Terms outline along with the rules and regulations listed in our mas band packages at any time, and you agree (including by virtue of your continued participation) to be bound by any such changes.
- o To participate in Hollywood Carnival all bands must submit a mas band application form provided by the Hollywood Carnival Organization and receive written approval from an official Hollywood Carnival team member. No band or section may advertise participation without first receiving written confirmation.
- o Bands are required to practice good judgment, based on ethical and responsible actions. Any band found in contempt, or if we consider there will be neglect to comply with all the necessary requirements or deem any risk to the parade, LACF & HC properties, parade participants or the public, said band will be denied participation.
- o Bands are required to be Honest and ethical with all financial matters. Any band, its leaders, decision makers or committee members suspected of dishonest financial practices, may face suspension and other repercussions up to and including banned participation in any or all Hollywood Carnival events. All monies owed to Hollywood Carnival are expected to be paid by the dates stipulated in the mas bands package. Any bands with outstanding balances will be barred from participation until such debts are fully paid and approved by Hollywood Carnival for future participation.
- o In the event a Mas Band engages a Mas Band Section, the Mas Band has the responsibility to provide all the requirements of this package to the Mas Band Section in a timely manner prior to the event. Any complaints received by mas band section will be thoroughly investigated and Hollywood Carnival will decide next steps.
- o Hollywood Carnival LLC (“HC”), LACF, its officers, directors and committee members does not enter into contractual relationships with Mas Band section or masqueraders. To understand all rules and responsibilities, we encourage Mas bands to carefully review or share the Mas band package (“Contract”) with all sections. Section leaders should confirm their agreeance to comply with the standards set forth in the Hollywood Carnival Mas band package. Mas bands will be responsible for any and all violations, repercussion, financial responsibilities and or legal matters resulting from the actions of a section.
- o Mas bands are required to submit a list of all sections within their band to Hollywood Carnival.
- o Mas band and section leaders are expected to have fair and principled dealings with masqueraders and business partners. False advertising, malicious behavior, failure to deliver goods and services or any other practice that may tarnish the reputation of

Hollywood Carnival or its affiliates will not be tolerated.

o Pursuant to alternative dispute resolution provisions in their Mas band registration agreement, section leaders and masqueraders dissatisfied with their Hollywood Carnival experience based on an alleged violation of the standards set forth, may initiate a complaint with Hollywood Carnival committee after first attempting good faith negotiation with the respective Mas Band. In response to Complaints, Hollywood Carnival LLC may take any of the following actions against Mas bands found to be in violation

1. Impose penalties and monetary sanctions or fines up to \$1,000 per violation.
2. Recommend Mediation options
3. Suspension or expulsion from Hollywood Carnival participation.

o OBEY ALL REQUIREMENTS AND RULES OUTLINED IN 2023 MAS BAND PACKAGE





Competition Judging Areas, Scoring, Prize and Trophies

The judging competition areas are open to all registered and paid participants. The judging categories shall be as follows:

- KING
- QUEEN
- BAND OF THE YEAR
- BEST CHOREOGRAPHY
- BEST DECORATED TRUCK/FLOAT

Winners for all categories shall be announced at a later date. LACF reserves the right to refuse the participation of any band, group, or individual not in compliance with its rules and guidelines. Judges shall decide on the points (100) to be awarded based on specific guidelines and criteria: **Conduct** (34 points), **Participation & Visual Impact** (33 points), **Theme & Creativity** (33 points).

Crowd Control on Parade Route

Groups are responsible for providing their own security/safety marshals from assembly area to entrance of the Carnival Culture Village. Security/safety marshals must be easily identified by wearing distinctive clothing. Spectators cannot be allowed to join with the masqueraders/participants along the street parade. Any visible display and abuse of alcohol, public indecency, unlawful conduct or not taking instructions from road marshal may result in the individual expelled by the LACF Official Road Marshal and/or the Police. Each group is responsible for the conduct of their band/participants and required to ensure lawful conduct and strict adherence to all stipulated Rules & Guidelines of the Los Angeles Culture Festival® Parade of the Bands.

Assembly Point Rules

All vehicles and music trucks must be in line-up position by 9am. Failure to do so can result in non-participation in the parade. No playing of music before 9am. We request that all Mas Band Leaders encourage their masqueraders to arrive at the assigned assembly point between 7:00am and 10:00am on Saturday, June 24, 2023. This is **VERY IMPORTANT** as we are adhering to a firm start time. Our Parade Marshals are authorized to remove vehicle passes, wristbands and/or participation of any group responsible for delaying the parade.

Parade Route

All bands are required to follow the designated parade route. The official parade route for the 2023 Los Angeles Culture Festival® (LACF) Parade of the Bands begins on Western Avenue and Hollywood Boulevard. Mas Bands and Parade Groups understand that this route is subject to change due to issues beyond LACF & HC control. The parade will start by heading west on Hollywood Boulevard and end at Highland Avenue. The Village is located on Hollywood Boulevard and Highland Avenue. Masqueraders and patrons will be sent to a separate entrance. Bandleaders and their marshals must ensure that non-costumed persons are clearly identified as band officials assisting in the overall conduct of the parade. Mas Band Leaders must notify Los Angeles Culture Festival® officials of the number of wristbands needed for registered masqueraders by due dates. Only persons wearing an official 2023 LACF Parade of Bands wristband will be allowed complimentary entry through the participant entrance to the Carnival Culture Village Mas Band designated area. City of Hollywood Police, Parade Marshals, and Los Angeles Culture Festival® officials will strictly enforce this policy. Band leaders, music truck drivers and their marshals agree to cooperate with the Parade

Marshals to ensure the unimpeded progress of the parade. Failure to do so will result in possible removal from the parade. In the event your Band is directed to exit the parade, your exit point will be directed by LACF Marshal and/or LAPD.





Vehicle Regulations, Sponsors and Parameters

Music played throughout the parade should have NO SWEARING. Groups are responsible for providing their own musical equipment and vehicle (i.e., generators, music truck, float, cars, van, etc.). All Operators/Drivers must have a valid license to present to Highway Inspectors, if required. All truck cabs must be properly cornered-off for safety reasons. Vehicle load (speakers) must be safely secured. Railings built around truck-trays must be strong and secured. The railings cannot obstruct the driver's view! Floats and trucks must have protective coverings the length of the trailer to cover wheels (front/back). All vehicles in the parade must retain 20 ft separation from the people in front of their vehicle. Music trucks shall have a driver and an observer in the front seats. In addition, if trucks are not equipped with a wheel guard, the band/group shall provide personnel to ensure all people are parading behind the vehicle and not forward of the back wheels.

Safety/security marshals should be positioned at all wheel wells when floats and music trucks are on the parade route.

All sponsors need to be approved by Los Angeles Culture Festival® in writing. Floats and music trucks will display the name of the group and sponsors on the side aprons. Vehicles should be constructed and decorated so the viewing from either side is equally appealing to the eye. Banners, logos, and/ or lettering should be high quality and legible. All band themes must be submitted on the application form. All exhibits and music should be in good taste and otherwise arranged so as not to cause harm or give offence to spectators or other participants in the Parade. If such banners are considered offensive LACF has the sole right to remove such banner(s) without any financial liability.



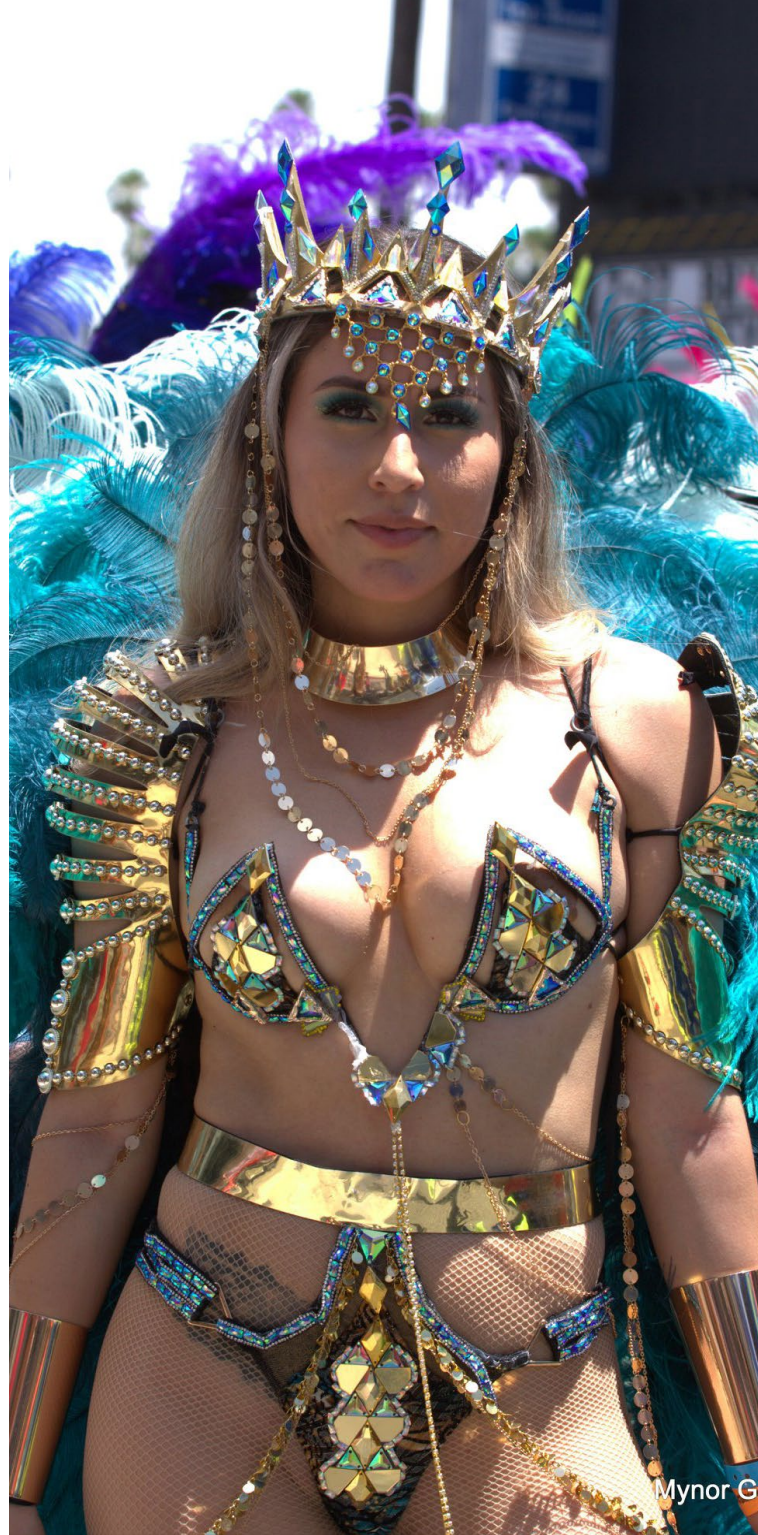
Towing and Trash Liability

If the breakdown of your float or music truck prevents the forward movement of the parade, the vehicle will be removed from the parade route at the nearest intersection at the group's expense. The Los Angeles Culture Festival® (LACF) Planning Committee will not pay any liability for the cost of towing units after breakdown. All incurred costs will be paid directly by the float builder, vehicle owner, sponsor, or organization responsible for the group. Any liability for the cost of removing costumes and or float items left on the streets along the parade route will not be paid by the LACF or its Planning Committee.

Force Majeure

The Los Angeles Culture Festival® officers and Planning Committee shall not be liable in damages financial or otherwise for any delay in or cancellation and route/location changes of the Parade without prior notice, including, but not limited to, strikes, riots, protests, and natural disasters, such as flood, storm, lightning, fire epidemic, and/or earthquake.

**FAILURE TO COMPLY WITH ALL
SAFETY AND PARADE RULES
INCLUDING LACF ROAD MARSHALS,
DOT, LAPD INSTRUCTIONS CAN
RESULT IN DISQUALIFICATION
IN COMPETING, REMOVAL FROM
PARADE AND/OR FROM FUTURE
PARTICIPATION IN THE PARADE.**





- ▲ ONE OF THE MANY BANDS IN THE PARADE WITH MASQUERADERS.
- ▼ CARNIVAL CULTURE VILLAGE FILLED TO CAPACITY



laculturefestival.com





2023

Parade of the Bands

MAS BANDS REGISTRATION FORM



Name of the Band/Organization _____

Band Leader (Designated Contact) _____

Address _____

City/State/Zip _____

Contact Number _____ Fax Number (if applicable) _____

Email _____ Website _____

Theme/Portrayal (provide brief description) _____

Type of Entry (check all that applies) ☐ Mas Section ☐ King ☐ Queen ☐ CommercialAnticipated Category (check one) ☐ Small (50-100) ☐ Medium (101-200) ☐ Large (201+)

No. of Sections _____

Section Names _____

Will you have a vehicle(s) in the parade? How many? ☐ Truck #____ ☐ Float #____ ☐ Other #____Music on the Road: ☐ DJ(s) _____ ☐ Musician(s) _____

By my signature, below, I acknowledge that I have read and agree to abide by the Mas band Terms of Agreement and the Parade of the Band Rules & Guidelines ("Rules") and note that any improper conduct may lead to disqualification of the organization I am affiliated with. I understand that Hollywood Carnival LLC ("HC"), Los Angeles Culture Festival (LACF), its officers, directors and committee members in their sole and absolute discretion reserves the right to refuse participation in Hollywood Carnival Parade and Hollywood Carnival events to any person, group, band organization or entity. Additionally they reserve the right to change these Terms outline along with the rules and regulations listed in our mas band packages at any time, and I agree (including by virtue of your continued participation) to be bound by any such changes. I further acknowledge that I have the authority to bind the organization named in this registration form. I further acknowledge that upon registration into a Hollywood Carnival or Los Angeles Culture Festival® ("LACF") event, we agree to assume all risk of injury resulting from, or in connection with our participation in the event. I, for myself and anyone participating in our group or organization waive, release, and agree to fully defend and indemnify Hollywood Carnival LLC ("HC") and LACF, its officers, directors and committee members and all event sponsors and their representatives, from all claims or liabilities of any kind arising out of our participation in this activity, including liability that may arise out of negligence or carelessness on the part of the persons or entities. Additionally, for myself and anyone participating in our group or organization waive, release, and agree to fully defend and indemnify Hollywood Carnival LLC ("HC") and LACF, its officers, directors and committee members and all event sponsors and their representatives, from all claims or liabilities of any kind arising from negligence or incidence incurred or caused by any vendor and/or business we hire or transact with. Mas bands agree to procure and maintain insurance that affords liability coverage for any negligent acts or omissions we commit during the event or performance of the services hereunder. The coverage afforded under any insurance maintained by LACF/HC. We shall name both LACF and HC as additionally insured and upon request, provide LACF/HC with certificates of insurance or evidence of coverage before commencing any performance or parade-related activity. LACF Officers and Planning Committee shall not be liable in damages financial or otherwise for any delay in or cancellation and change of venue of the Parade without prior notice. Including delay or cancellation caused by force majeure and condition beyond our control. Failure to comply with all safety and parade rules/guidelines, including LACF road Marshal, DOT and LAPD instructions can result in disqualification in competing and/or, removal from existing or future parades. Changes to the Rules may be made by LACF or HC at any time without prior notice and provided to the Designated Contact electronically. Mas Bands agree to give LACF/HC the rights to use photos and videos of its Band Members for promotional purposes. Mas Bands and Mas Bands Sections are not allowed to be a promoter or partner of any events that would run concurrently with any LACF and Hollywood Carnival LLC event during June 18 to 25, 2023 within a 50 miles radius

☐ Bandleader agrees to adhere to the no t-shirt policy _____ Initial☐ I read the entire 2023 Mas Band registration package and agree to its terms _____ Initial

I hereby register to participate in the Annual Los Angeles Culture Festival® and Parade of the Bands.

BAND LEADER - Date _____ Print Name _____ Signature _____

LACF OFFICIAL - Date _____ Print Name _____ Signature _____

☐ Band Registration Deposit \$300 USD (Non-refundable) ☐ Commercial Registration Deposit \$500 USD

Please see payment terms on page 6