



2023 Cultural Group Registration Package



A NOTE FROM OUR EXECUTIVE BOARD

Thank you for expressing interest in the Annual Los Angeles Culture Festival® (LACF) Hollywood Carnival Parade to be held on June 24, 2023. We have an outstanding lineup of international and local musical artist, celebrities, and special guests coming together to promote the culture and music of the world.

We invite your group to join us “Back on the Boulevard” for our 8th annual Los Angeles Culture Festival®. Each group has the freedom to choose its individual theme and costume portrayal. Join in the festivities, and be a part of this magnificent showcase of various culture and costumes of the world.

We would like you to be a part of this history-making event. Enclosed, you will find our Parade of the Bands Registration Package. Please read it carefully, complete the required forms, and return by the deadline.

We look forward to seeing you!

PARADE OF THE BANDS
JUNE 24, 2023

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REGISTRATION DEADLINE
MAY 31, 2023





THE Event

CELEBRATING OUR 9TH YEAR

The Los Angeles Culture Festival™ (LACF) is a non-profit 501(C)(3) tax exempt organization, and Hollywood Carnival LLC (HC) is a joint venture. Together we are proud to present the annual Los Angeles Culture Festival and Hollywood Carnival Parade — a world culture festival — **expressing the colors of culture and freedom of the world as ONE WORLD - ONE PEOPLE.** This is a celebration of our cultures and traditions, featuring colorful costumes, dances, food, arts & crafts, and music from around the world. There are people from over 50 Countries representing over 75 groups in the parade.

On Saturday, June 24, 2023, Los Angeles' Hollywood Boulevard will miraculously transform into a Grand Carnival & Street Extravaganza with parade-goers and masqueraders dressed in vibrant, breathtaking costumes dancing to pulsating rhythms of the world.

The celebration will commence with the Grand Marshal and Parade Queen cutting the ribbon for the Parade of the Bands, on the world famous Hollywood Blvd and Western Ave. The parade will continue for three (3) miles ending on N. Highland Ave., the main entrance to the Carnival Culture Village. The crowd will transition at the end of the Parade to the Carnival Culture Village. Our parade and culture village will feature several well-known celebrities from various genres, including movie stars and music icons.

We highly anticipate that like previous years this cultural fusion will attract a significant amount of local attendees from our diverse multi-cultural society, not to mention a variety of tourists. This dynamic, family-friendly programming is a great 11-hour showcase of world cultures on the world famous Hollywood Blvd.

ONE WORLD - ONE PEOPLE
UNITY! DIVERSITY! TRADITIONS! CULTURES!

DATE Saturday, June 24, 2023

LOCATION Parade Route: Hollywood Blvd
START at Western Ave, ENDS at Highland Ave

TIME Parade Assembly 7:00am - 10:00am
Parade Kickoff 10:30am SHARP!

Our
attendance
is growing
every year!



South America



Caribbean



Mexico



East Asia



Central America



South Asia



Africa



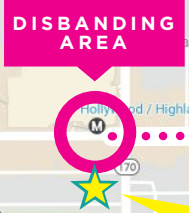
Middle East



Europe

LA CULTURE FESTIVAL IS A VIBRANT MULTICULTURAL SHOWCASE OF THE WORLD'S DIVERSE COMMUNITIES

PARADE OF BANDS ROUTE



START TIME - 10:30AM
FINISH TIME - 4:00PM

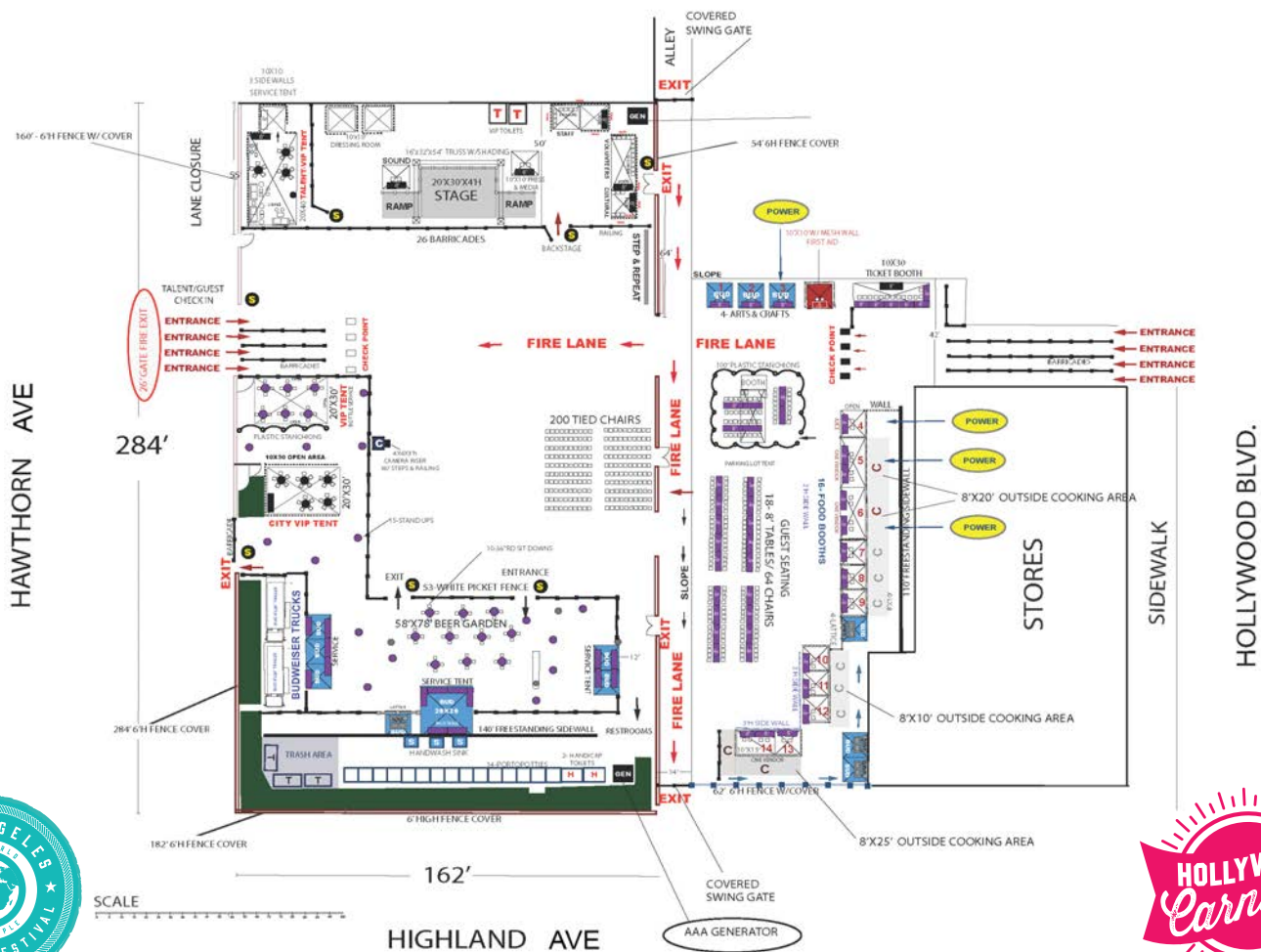
HOLLYWOOD BLVD
& WESTERN AVE
7:00AM - 10:30AM

HOLLYWOOD BLVD
& HIGHLAND AVE

6800 HOLLYWOOD BLVD
OPEN 12:00PM - 10:00PM

CARNIVAL CULTURE VILLAGE

2020 LOS ANGELES CULTURAL FESTIVAL - CULTURAL VILLAGE LAYOUT





Parade of the Bands

RULES & GUIDELINES



Registration Fee & Deadline Information

The Parade of the Bands registration are as follows:

Registration	Due Dates	Fees
1. Cultural Group Registration (min 25 persons)	May 31, 2023	\$0
2. Cultural Group Late Registration	After May 31, 2023	\$100
3. Cultural Group Head Count	Final May 31, 2023	N/A
4. Commercial Entry Registration	May 30, 2023	Starting at \$500
5. Wrist band distribution for participants	June 12 - June 19 2023	N/A
6. Line up position	June 15 2023	N/A

Participation Requirements

- There is no t-shirt policy for participants
- Cultural Group Registration required to participate
- Agree to all requirements outlined in document prior to signing registration form.
- Obey all safety and city ordinance
- LACF & HC retain the rights to refuse participation in the parade at any time if we consider there will be neglect to comply with all necessary requirements or if we deem any risk to the parade, LACF & HC properties, parade participants or public
- Music played throughout the parade shall have no SWEARING

Pre-Parade Meeting

Groups registered must have a representative present at the Mandatory Road Conduct briefing to be held at a designated venue on a stipulated date and time. At this meeting each group's position will be announced and vehicle permits for the LACF will be distributed. In addition, your street position will be designated.

Commercial Entry

Floats and trucks of a commercial nature displaying companies advertising are available starting at \$500 & up. Prior approval in writing from LACF will be required.

T-shirt Policy

Cultural Groups are not allowed to portray t-shirt themes at the parade

Crowd Control

Groups are responsible for providing their own security/safety marshals from the assembly area to entrance of the Carnival Culture Village. Security/safety marshals must be easily identified by wearing distinctive clothing. Spectators cannot be allowed to join with the masqueraders/participants along the street. Any visible display and abuse of alcohol, public indecency, unlawful conduct or not taking instruction from road marshal may result in the individual expelled from the parade by the LACF Official Road Marshal and/or the Police. Each group is responsible



for the conduct of their participants and required to ensure lawful conduct and strict adherence to all stipulated Rules & Guidelines of the Los Angeles Culture Festival® Parade of the Bands.

Assembly Point Rules

Vehicles, floats and music trucks must be in line up position by 8 a.m. or may not be allowed to participate in the parade. No music is allowed to be played before 9am. We request that all Group Leaders encourage their participants to arrive at the assigned assembly point between 7:00am and 10:30am on Saturday, June 24, 2023. This is **VERY IMPORTANT** as we are adhering to a firm start time. Our Parade Marshals are authorized to remove vehicle passes and wristbands from any group responsible for delaying the parade.

Parade Route

All parade groups are required to follow the designated parade group. The official parade route for the 2018 Los Angeles Culture Festival® (LACF) Parade of the Bands begins on Western Avenue and Hollywood Boulevard. The parade will start by heading west on Hollywood Boulevard and end at Highland Avenue. The parade will end in our Carnival Culture Village on Hollywood Boulevard and Highland Avenue. Participants and patrons will be sent to a separate entrance. Group Leaders and their Marshals must ensure that non-costumed persons are clearly identified as parade group officials assisting in the overall conduct of the parade.

Group Leaders must notify LACF officials of the number of armbands needed for registered masqueraders by June 2, 2023. Only persons wearing an official 2023 LACF Parade of Bands armband will be allowed through the participant entrance to the Carnival Culture Village. City of Hollywood Police, Parade Marshals, and LACF officials will strictly enforce this policy. Parade Group Leaders, music truck drivers and

**NO GROUP/INDIVIDUAL WILL BE
ALLOWED TO PARTICIPATE IN THE PARADE
WITHOUT FORMAL REGISTRATION AND
WRIST BAND**

All organizations must register using the
2023 Cultural Group registration form



all vehicle drivers and their marshals agree to cooperate with the LACF Parade Marshals to ensure the unimpeded progress of the parade. Failure to do so will result in possible removal from the parade. In the event your Parade Group is directed to exit the parade, your exit point will be directed by LACF Marshal and/or LAPD.

Competition Judging Areas, Scoring, Prize and Trophies

The judging competition areas are open to all registered participants. The judging categories shall be as follows:

- CULTURAL GROUP KING & QUEEN
- BEST CULTURAL GROUP
- BEST CHOREOGRAPHY
- BEST DECORATED TRUCK/FLOAT

Winners for all categories shall be announced at a later date. LACF reserves the right to refuse the participation of any band, group, or individual not in compliance with its rules and guidelines. Judges shall decide on the points (100) to be awarded based on specific guidelines and criteria: **Conduct (34 points), Participation & Visual Impact (33 points), Theme & Creativity (33 points).**

Crowd Control on Parade Route

Groups are responsible for providing their own security/safety marshals from assembly area to entrance of the Carnival Culture Village. Security/safety marshals must be easily identified by wearing distinctive clothing. Spectators cannot be allowed to join with the masqueraders/participants along the street parade. Any visible display and abuse of alcohol, public indecency, unlawful conduct or not taking instructions from road marshal may result in the individual expelled by the LACF Official Road Marshal and/or the Police. Each group is responsible for the conduct of their band/participants and required to ensure lawful conduct and strict adherence to all stipulated Rules & Guidelines of the Los Angeles Culture Festival® Parade of the Bands.



Vehicle Regulations, Sponsors and Parameters

Music played throughout the parade should have NO SWEARING. Groups are responsible for providing their own musical equipment and vehicle (i.e., generators, music truck, float, cars, van, etc.). All Operators/Drivers must have a valid license to present to Highway Inspectors, if required. All truck cabs must be properly cornered-off for safety reasons. Vehicle load (speakers) must be safely secured. Railings built around truck-trays must be strong and secured. The railings cannot obstruct the driver's view! Floats and trucks must have protective coverings the length of the trailer to cover wheels (front/back). All vehicles in the parade must retain 20 ft separation from the people in front of their vehicle. Music trucks shall have a driver and an observer in the front seats. In addition, if trucks are not equipped with a wheel guard, the band/group shall provide

personnel to ensure all people are parading behind the vehicle and not forward of the back wheels.

Safety/security marshals should be positioned at all wheel wells when floats and music trucks are on the parade route.

All sponsors need to be approved by Los Angeles Culture Festival® in writing. If such banners are considered offensive LACF has the sole right to request removal without any financial liability. Floats and music trucks will display the name of the group and sponsors on the side aprons. Vehicles should be constructed and decorated so the viewing from either side is equally appealing to the eye. Banners, logos, and/or lettering should be high quality and legible. All band themes must be submitted on the application form. All exhibits and music should be in good taste and otherwise arranged so as not to cause harm or give offence to spectators or other participants in the Parade.

Towing and Trash Liability

If the breakdown of your float or music truck prevents the forward movement of the parade, the vehicle will be removed from the parade route at the nearest intersection at the group's expense. The Los Angeles Culture Festival® (LACF) Planning Committee will not pay any liability for the cost of towing units after breakdown. All incurred costs will be paid directly by the float builder, vehicle owner, sponsor, or organization responsible for the group. Any liability for the cost of removing costumes and or float items left on the streets along the parade route will not be paid by the LACF or its Planning Committee.

Liability Clause

The Los Angeles Culture Festival® officers and Planning Committee shall not be liable in damages financial or otherwise for any delay in or cancellation of the Parade without prior notice, including delay or cancellation caused by force majeure conditions beyond control including but not limited to natural disasters, such as flood, storm, lightning, fire epidemic, and/or earthquake.

**FAILURE TO COMPLY WITH ALL
SAFETY AND PARADE RULES
INCLUDING LACF ROAD MARSHALS,
DOT, LAPD INSTRUCTIONS CAN
RESULT IN DISQUALIFICATION
IN COMPETING, REMOVAL FROM
PARADE AND/OR FROM FUTURE
PARTICIPATION IN THE PARADE.**









- ▲ CARNIVAL CULTURE VILLAGE FILLED TO CAPACITY
- ▼ ONE OF THE MANY BIG TRUCKS IN THE PARADE WITH MASQUERADERS.



laculturefestival.com





2023
Cultural Groups
REGISTRATION FORM



Name of the Group/Organization _____

Group Leader (Designated Contact) _____

Address _____

City/State/Zip _____

Contact Number _____ Fax Number (if applicable) _____

Email _____ Website _____

Theme/Portrayal (provide brief description) _____

Type of Entry (check all that applies) ☐ Cultural costume ☐ King ☐ Queen ☐ Commercial

Anticipated Category (check one) ☐ Small (25-50) ☐ Medium (50-100) ☐ Large (101+)

Will you have a vehicle(s) in the parade? How many? ☐ Truck #____ ☐ Float #____ ☐ Car #____
☐ Other _____

Music on the Road: ☐ DJ(s) _____ ☐ Musician(s) _____

By my signature, below, I acknowledge that I have read and agree to abide by the Parade of the Bands Rules & Guidelines ("Rules") and note that any improper conduct may lead to disqualification of the organization I am affiliated with. I further acknowledge that I have the authority to bind the organization named in this registration form. I further acknowledge that upon registration into a Los Angeles Culture Festival® ("LACF") event, we agree to assume all risk of injury resulting from, or in connection with, our participation in the event. I, for myself and anyone participating in our group or organization waive, release and agree to fully defend and indemnify Hollywood Carnival LLC ("HC") and LACF, its officers, directors and committee members and all event sponsors and their representatives, from all claims or liabilities of any kind arising out of our participation in this activity, including liability that may arise out of negligence or carelessness on the part of the persons or entities. We agree to procure and maintain insurance that affords liability coverage for any negligent acts or omissions we commit during the event or performance of the services hereunder. The coverage afforded under any insurance maintained by LACF/HC. We shall name both LACF and HC as additionally insured and upon request, provide LACF/HC with certificates of insurance or evidence of coverage before commencing any performance or parade-related activity. LACF Officers and Planning Committee shall not be liable in damages financial or otherwise for any delay in or cancellation of the Parade without prior notice. Including delay or cancellation caused by force majeure and condition beyond our control. Failure to comply with all safety and parade rules/guidelines, including LACF road Marshal, DOT and LAPD instructions can result in disqualification in competing and/or , removal from existing or future parades. Changes to the Rules may be made by LACF or HC at any time without prior notice, and provided to the Designated Contact electronically .

☐ Groupleader agrees to adhere to the no t-shirt policy

☐ I read the entire registration package and agree to its terms

I hereby register to participate in the Annual Los Angeles Culture Festival® and Parade of the Bands.

GROUP LEADER - Print Name _____ Signature _____ Date _____

LACF OFFICIAL - Print Name _____ Signature _____ Date _____

☐ Group Registration free before 05.31.2023 ☐ Commercial Registration Deposit \$500 USD